

NovaLux Privacy Policy

Version 1.0 — Effective April 1, 2026

NovaLux Lighting ("we", "us", "our") operates the NovaLux mobile application. This policy explains what data we collect, why we collect it, and your rights regarding that data.

What We Collect

- Account information: Name, email address, and phone number (if provided) when you create an account.
- System and device data: Information about your lighting systems, zones, controllers, and device configurations.
- Usage data: How you interact with the app, including features used, schedules created, and effects applied. This helps us improve the product.

Why We Collect It

- To operate the app and provide the lighting control service.
- To improve the product based on how it is used.
- To provide customer support when you need help.

What We Don't Do

We do not sell or share your personal data with third parties for marketing or advertising purposes.

Third-Party Services

We use the following services to operate the app:

- Supabase: Hosting, authentication, and database.
- Expo: App delivery and over-the-air updates.

These services process data on our behalf and are bound by their own privacy policies.

Data Retention

We retain your data while your account is active. If you delete your account, your personal data is permanently removed from our systems.

Your Rights

You have the following rights regarding your information:

- View your personal data in the app's profile settings.
- Update your information at any time.
- Delete your account and all associated data through the app.

Changes to This Policy

We may update this policy from time to time. When we do, you will be prompted to review and accept the updated policy the next time you open the app.

Contact

If you have questions about this privacy policy, contact us at: support@novaluxlighting.com